

 **William Buck**
MELBOURNE
CFO
SYMPOSIUM

The crucial role of the
CFO in an age of disruption
and transformation

Thursday 23rd
May 2019

The Langham Southbank

CFO
SERIES

**LEARN,
UNLEARN
& RELEARN**

**FUTURE
PROOFING
FINANCE**

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08.00	<p>REGISTRATION & ARRIVAL BREAKFAST NETWORKING Barista coffee and breakfast items will be served in the networking lounge</p>	
08.25	<p>OPENING COMMENTS: Bernard Hickey Economist, Host & Symposium Chair</p>	
08.30	<p>THE PAST, PRESENT & FUTURE – THE EVOLVING ROLE OF THE CFO Mark Wray, Chair Arcadian Organic & Natural Meat Company KEYNOTE PRESENTATION Mark Wray is Chair and Board Director with CEO and CFO Experience. Working as Finance Director of James Hardie Asia Pacific, progressing to Chief Financial Officer & General Counsel of Steggle's Poultry Foods with a AUD 900 million turnover and over 4000 employees. Mark then ventured to Perth, employed initially as CFO & Company Secretary culminating as Chief Executive Officer (CEO) of the Craig Mostyn Group (CMG) an AUD 550 million FMCG company, employing over 1500 people. Mark has now transitioned to a Boardroom career as Chairman, Arcadian Organic & Natural Meat Company and during this insightful session Mark will provide his unique perspective of how he has witnessed the CFO role evolve and the expectations of finance leaders today and tomorrow.</p>	
09.00	<p>FIND YOUR LEARNING EDGE Michelle Gibbings Author 'Step Up – How to Build your Influence at Work' & 'Career Leap: How to Reinvent and Liberate your Career' KEYNOTE PRESENTATION Today's business environment is restless, complex, boundary-less and ambiguous. To be successful, CFOs need to be equipped to navigate the challenges of this rapidly changing world by finding their learning edge. This requires high levels of integrity, adaptability and resilience, and ultimately, a willingness to constantly stretch themselves beyond what's comfortable. Set in the context of a changing working world and drawing on the latest discoveries in neuroscience and human development, through this keynote you will gain insights into the need to: Adapt your leadership style, Build your capacity to be ready for the future and Create a learning culture.</p>	
09.30	<p>THE AUSSIE DOLLAR IN 2019? WHAT TO EXPECT & HOW TO MANAGE THE RISK Phil Lynch, Corporate Hedging Director, APAC EncoreFX IN CONVERSATION with Bernard Hickey Symposium Chair Phil Lynch returns to Melbourne with an interactive session providing the latest on all things currency markets, with a spotlight on where the Aussie dollar will head next. Phil will include analysis from the top FX forecasters, and will shed light on who to trust when making FX decisions.</p>	
09.55	<p>BUILDING A FINANCE TEAM TO MEET THE CHALLENGES OF TOMORROW Mark Smith, Managing Director People2People KEYNOTE PRESENTATION</p>	
10.15	<p>MORNING NETWORKING BREAK Barista coffee & refreshments served in the networking lounge</p>	
10.50	<p>TRANSPARENCY, TRUST & CONTROL – IS FINTECH THE FUTURE OF FINANCE? Anna Harper, CFO & Head of Markets Clearmatch KEYNOTE PRESENTATION In light of the the Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry, this session will provide an insight into the evolving world of fintech. Award winning CFO, Anna Harper will discuss the core principles that drive their business, and the future of investment through Transparency, Trust, and Control.</p>	
11.20	<p>FROM COST CONTROL TO VALUE CREATION: GETTING THE MOST FROM YOUR T&E DATA Sarah Dart, Director APAC Chrome River KEYNOTE PRESENTATION The key benefit of expense automation has traditionally been viewed as the ability to streamline manual processes. However, with improvements in technology and analytics, finance leaders are using the data that these solutions provide to drive meaningful financial benefits. Learn how next-generation expense technology can drive major cost savings and even generate value.</p>	
11.40	<p>HOW TO EMBRACE CONFLICT Sue Rosen, CFO & Leadership Coach KEYNOTE PRESENTATION Conflict at work is something which scares a lot of us, but what if you could see the opportunities it opens up? In this session Sue Rosen will discuss a new approach to conflict and explore a framework for handling difficult conversations.</p>	
12.10	<p>TAKING FINANCE TO THE CLOUD – A CFO PERSPECTIVE Murray Naismith, CFO Cox Automotive IN CONVERSATION with Bernard Hickey Symposium Chair Join us for this insightful discussion to hear why now is the time transform your FP&A practices and the importance of evolving your tools and processes so your team can make the leap to become a high performing organisation and keep pace with business change.</p>	
12.55	<p>NETWORKING LUNCH Lunch at the Langham served in the networking lounge with refreshments & barista coffee</p>	

13.20

THE RISE OF THE DIGITAL CFO

PANEL SESSION moderated by Bernard Hickey featuring:

Scott Christiansen, CFO | MyFreight

Jay Orsborn, VP Finance | Culture Amp

Taryn Rulton, Director, Finance Transformation | La Trobe University

Where once the Finance remit was predominantly that of a reporting function that focused on balancing the books, it has now become a data-driven decision-centre at the core of change and transformation, but what do people really want from technology and how is it changing productivity, culture and the way we work?



13.50

A MOVE IN THE RIGHT DIRECTION: DRIVING SHARED PURPOSE FOR THE BUSINESS

CFO Case Study | Presented by BOARD

KEYNOTE PRESENTATION In today's fast-moving world, the speed of reaction is critical. The volume of available data is increasing, and financial teams are expected to deliver data-driven insights of the highest quality. The role of finance is changing fast with the need to turn complexity into clarity, no longer are the team's core responsibilities enough to survive and thrive, it is essential they support operational and strategic initiatives bringing departments together in a centralised collaborative approach.



14.20

DELIVERING INFORMATION AT THE RIGHT LEVEL

Ken Orr, CFO | Sparrow Early Learning

KEYNOTE PRESENTATION In almost every organisation today CFOs are required to deliver information to a wide audience, including people who are as far from accountants as you can get. Educating these people and giving them information in a format that they can understand is crucial to get their buy-in to the business' goals. Ken Orr is a CFO with experience in childcare, oil and gas, banking and software. He is skilled in developing and leading teams to identify and solve complex business problems to unlock business insights.



14.50

THE POWER OF BUSINESS PLATFORMS & APPLICATIONS

Graham Young, Principal Solutions Consultant | Oracle NetSuite

KEYNOTE PRESENTATION Selecting the right platforms and embarking on your digital transformation journey is one of the most important decisions you will ever make for your business. It enables you to employ best practices and when done right, can set you up to grow and scale seamlessly, empower your staff, break down silos, and future proof your business. This session will explore a holistic approach to implementation and how the right combination of governance, people, processes, systems and leading practices is the ultimate recipe for success.



15.20

AFTERNOON NETWORKING BREAK

Barista coffee & refreshments served in the networking lounge



15.50

MOVING FROM CONTINUOUS ACCOUNTING TO RISK INTELLIGENT RPA

Fintan Diviney, Managing Director A/NZ | Trintech

KEYNOTE PRESENTATION Modern Finance, Continuous Accounting, Robotic Process Automation – these are all terms you have probably heard of before, but do you actually know what they mean to your finance organization? Understanding these terms will help you on your journey to finding the right financial automation solution that will not only help your finance organization today, but will also provide a complete end-to-end solution you can grow with into the future.



16.10

A BOARD FOR THE TIMES & THE ROLE OF THE CFO

PANEL SESSION moderated by Bernard Hickey featuring:

Sandy Chakravarty, CFO & Acting CEO | State Trustees & Chair, Audit & Risk Committee | Southern Metropolitan Cemeteries Trust

Debbie Goodin, Non Executive Director | Macquarie Altas Roads Limited, APA Group, Senex Energy Limited & Ooh! Media Limited

As governance failings and boardroom dynamics have once again been thrust into the spotlight this panel discussion will question what makes an effective board and CFO relationship.



16.40

THE CFO AGENDA: EXPECT THE UNEXPECTED IN CONVERSATION with Bernard Hickey featuring:

Pranay Lodiya, CFO | Bureau of Meteorology

With uncertainty being the 'new normal', what is the sentiment for CFOs in 2019? This insightful discussion will question one of the regions leading Finance Chiefs on the latest challenges and opportunities and what the future game changers will be for the accounting profession as we head towards 2020.



17.10

CLOSING COMMENTS

Bernard Hickey | Symposium Chair



BERNARD HICKEY

Journalist, Economist, Host & CFO Symposium Chair

We are delighted to be joined by Bernard Hickey as the host and Chair for the 2019 CFO Series.

Bernard is well known to most New Zealanders as a leading financial journalist and editor with over 23 years' experience including roles with Reuters, the Financial Times Group and Fairfax Media in Wellington, Canberra, Sydney, London and Singapore.

Bernard is a regular commentator on financial, economic and investment issues, regularly appearing on radio, television, Interest.co.nz, Herald on Sunday and most recently became the Managing Editor of Newsroom Pro.