

10 WAYS TO REINVENT YOURSELF



Careers adviser **MICHELLE GIBBINGS'** expert tips for landing a new career



It's no secret that how we work is changing - think more flexibility and remote connectivity. Yet most of us are still unprepared for what it all means for us because we're still encouraged to think of our careers as entering a workforce and exploring a few roles in search of something that keeps us happy until retirement.

Michelle advises us to think of the future as completely fluid and adaptive.

You need to get comfortable being able to shift, shape and reinvent your career at multiple stages throughout your life.

She offers some advice to get you started...

1. EXAMINE YOUR JOB

Assessing your career periodically helps you determine whether you are in a rut or holding onto an unrealistic, outdated view of your career. It also challenges you to think about what may need to shift and what you may need to do more or less of for a successful, sustainable and rewarding career.

2. RETHINK YOUR 'WHY'

Look at what may be holding you back from making certain career choices. Identify your why - your purpose - in the context of the life you want to have and your life circumstances.

3. EXPLORE RISK

Understand your tolerance for change and risk as it relates to your career. Identify your strengths and know how the world of work is changing to be able to identify options you can progress.

4. TAILOR YOUR CHOICES

Filter your many options to find your sweet spot - the options that fit with your life circumstances, goals and willingness to take a risk.

5. CONSTRUCT A PLAN

Build your plan to execute your career leap. This includes considering all the key elements

that need to be in place to make it happen, and how you are going to target and measure your progress.

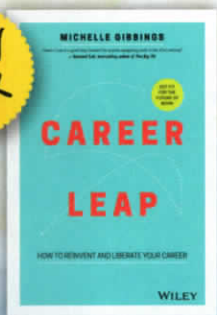
6. SHAPE YOUR IDENTITY

Your career identity will shift as your career progresses. It's important to understand this and consciously cultivate an identity that works for you. It starts with understanding how you see yourself and how others see you. Only then can you work out what may need to change.

7. POLISH YOUR PRESENCE

In today's marketplace, first impressions count, not just face-to-face but also online. In fact,

New
book



TOP 3 WAYS TO RE-LEARN!

It's never too late to go back to the drawing board...

1 GO TO TAFE

This outlet is perfect for those who want to expand their current, practical skill set, or learn a new one – like nursing, child care or IT, for example. Visit tafecourses.com.au for more options.

2 ENROL AT OPEN UNIVERSITIES

Prefer to study from home? Open Universities allows you to get undergraduate and postgraduate degrees online from unis across the country. Visit open.edu.au to see what's available.

3 INTERN OR VOLUNTEER

If you're not keen on hitting the books, you could volunteer with a non-profit organisation or lend a hand to a local community centre. Sites like benext.com.au are great to check for openings, otherwise try reaching out to organisations yourself directly.

it's now more than likely your first encounter will be online. You need to build your online presence as well as manage your network in a way that suits your career leap destination.

8. THINK WISELY

None of this happens by accident, and managing your career requires you to be deliberate about what you do and when you make a career leap. You'll need to manage your energy, manage your exit from your current job and negotiate wisely.

9. LAUNCH YOUR CAREER

Landing a new job takes time, but once you are there, the effort

doesn't stop. It takes plenty of planning to make sure you launch your leap and land it well. You'll need to take time to embed the leap, and then expand it so you are well positioned for what comes next in your career.

10. KEEP LOOKING

You won't just leap once in your career – you'll do it multiple times. Celebrating your achievements is important, but also keep one eye looking ahead to the future.

Edited extract from *Career Leap* by Michelle Gibbings (Wiley, \$29.95)



BE AS SAFE AS HOUSES!

The top tech gadgets to make your family more secure, reveals VAL QUINN from gadgetguy.com.au



Nest Cam IQ

The Nest Cam IQ, \$479, has some serious smarts, and apart from day and night motion detection, it can even recognise faces and scare off intruders with a powerful speaker controlled by your mobile phone.



Uniden Spotlight Camera

This one is great for placing outside, with its weatherproof case and HD camera. The camera, \$199, can detect motion, notify you via a smartphone app, and also lights the area with a high-powered LED spotlight.



Ring Video Doorbell 2

Replace your old doorbell with a Ring Video Doorbell 2, \$329, and monitor your entrance in clear HD video. See, hear and speak to visitors from anywhere via a smartphone app. You'll also receive instant mobile alerts.



Arlo Go

If you need a security camera but there's no Wi-Fi, the Arlo Go, \$599, supports 4G wireless connections and can work anywhere there's coverage. Great for huge backyards or keeping an eye on the car in the garage.



Arlo Pro 2

The Arlo Pro 2, \$799, is the newest in their fleet with a two-camera setup, 24/7 continuous video recording, solar power option, seven-day free event-based cloud storage and support for Amazon Alexa.