

NOT-FOR-PROFIT CONFERENCE

Empowerment Through Knowledge

22 March 2017

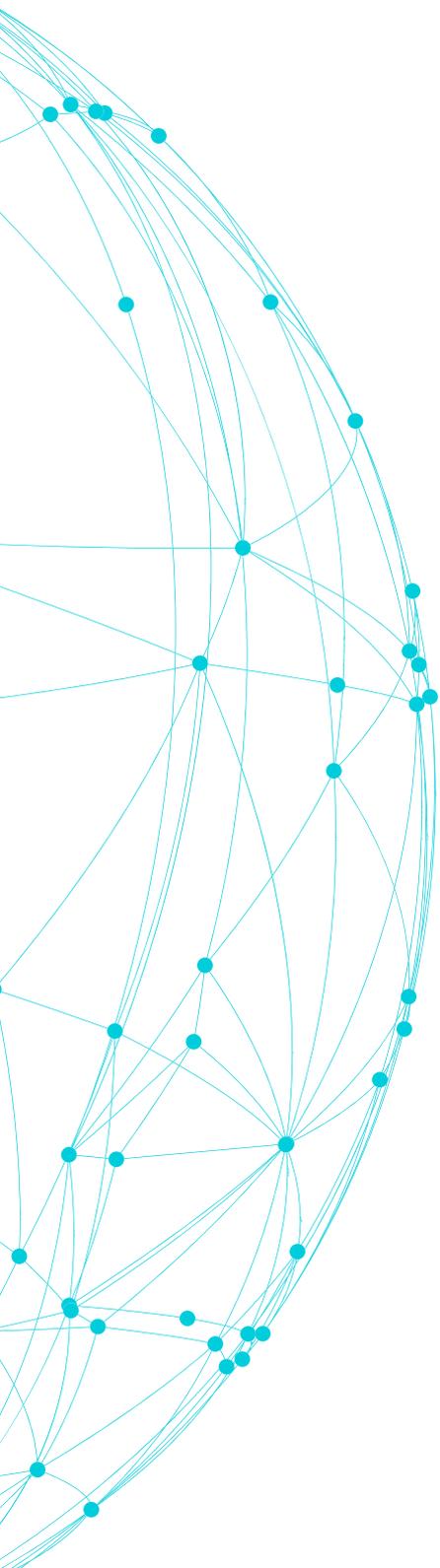
Join our experts to learn about Workplace Giving, Business Sustainability Models, Business and People Performance Management, Impact Measurement, Board Leadership Modelling, Sustainable Fundraising Strategies, Digital Marketing and Change & the Leadership Mindset.



Collins & Co

CERTIFIED PRACTISING ACCOUNTANTS





Welcome to the Collins & Co 2017 NFP Conference

Empowerment Through Knowledge

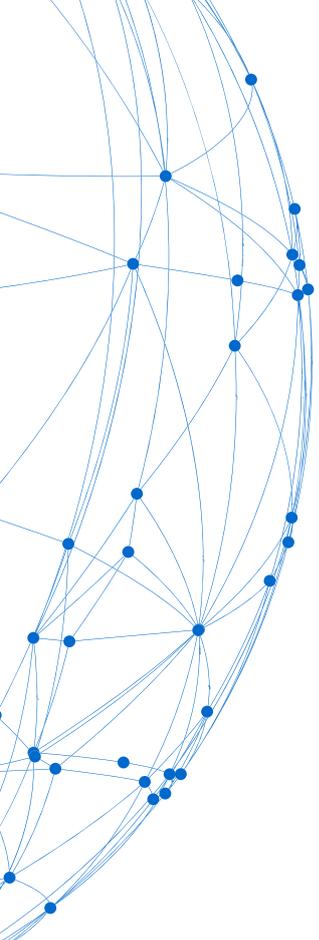
Collins & Co invites the Board Members and all levels of Management and staff of NFP's to come on a journey with our speakers and learn from their practical approach to their specialist topics.

Can you afford to miss such a rare opportunity to learn from the experts in their field?

There will also be plenty of opportunity to network with your peers, other NFP professionals and suppliers.

22 March 2017
Melbourne Cricket Ground - Brunton Ave VIC 3002

***Conference sessions will be webcast if you cannot make it in person on the day**



Collins & Co

2017 NFP Conference

Topics

The Future of Workplace Giving - Ash Rosshandler

What drives companies to engage in workplace giving today. And more importantly, what will drive them tomorrow. Join Ash as we peer into the future where the boundaries between work, volunteering, wellbeing, fundraising and learning & development all merge.

In Search of Sustainability: Not-For-Profit Business Model Innovation - Facility Green

In Search of Sustainability: With the tightening of government purse strings, policy shifts and increased competition, Not for Profits can no longer rely on traditional models to survive. This practical session will explore elements of the business model, and how these can serve as levers for survival and scale.

Performance management: Moving from threat to opportunity - Andrea Collett

Worried about performance anxiety during your performance reviews? This session will look at preparing your mindset for a positive experience... or at the very least an acceptable outcome! Let's put away the frameworks and get back to mastering the personal interactions.

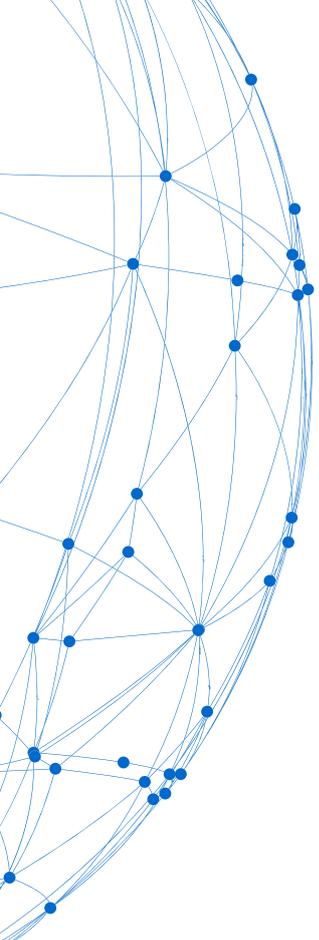
Performance in The Age of Connection: Why Measurement Still Matters - Craig Stephens

Despite our deepening social and digital connectedness, we live in a time of increasing paradox and volatility. So what type of performance will be the hallmark of those organisations who succeed in the future? You may be surprised.

Modelling Leadership as a Board - Patrick Moriarty

In these times of rapid change Boards need to not only set strategic direction but to "walk the walk" on driving the organisation culture? How can individual board members and the board as a team build a leadership culture in your organisation?

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Topics

Understanding and overcoming the challenges in developing and sustaining a successful fundraising program - James Garland

The Not-For-Profit sector is one of, if not the most, competitive markets of any in terms of generating revenue. Big charity brands have more to spend, more people on the ground and never cease in seeking more from the general public. This session will focus on how to compete effectively in fundraising, in particular for small-to-medium sized Not-For-Profits.

Thriving through change - Michelle Gibbings

The Not-For-Profit sector continues to face rapid change. It isn't enough for leaders and employees to merely survive such change; they need to be equipped to thrive through it. This session will provide insights into the leadership mindset required to do this and maintain high levels of effectiveness, productivity and employee morale.

Smart impact through smart digital - Mat Fitzgerald

The presentation looks to break down many of the myths of the digital realm and how Not-For-Profit organisations, both small and large, can use digital tools in better and unique ways to create more impact. Mat Fitzgerald will also talk through case studies of some of the great (and not so great) examples of digital in recent times to really drive home the amazing opportunity that digital presents.

Being on Board should never be boring! - Ann Watson

Board Members make decisions and provide direction. There are many challenges that Board Members face in achieving good outcomes for their organisations and in this session we'll explore ways to consciously make good decisions.

From Mendicants to Masters of Change: How great impact measurement and communication can transform your struggling not-for-profit into a for-purpose powerhouse - Ross Wyatt

One of the great challenges facing many NFPs is how to demonstrate the impact of their work. Too often we hear things like, "It's impossible to measure the hard stuff; things like wellbeing, confidence, employability or social inclusion." The truth is that it is not impossible. Find out why social impact is important and how to go about measuring and communicating it.

Conversations of Intrigue: How to take the pulse of your workplace culture - Meredith Lewis

Conversations of Intrigue are facilitated discussions that take the pulse of workplace culture, identify team values and strategies for development. This interactive session will show you how to use storytelling to facilitate a discussion that delves deep into organisational culture and the real lived experience of your colleagues and reports.

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Speakers Lineup



Ash Rosshandler
GoodCompany



Felicity Green
Spark Strategy



Andrea Collett
CBB



Craig Stephens
Craig Stephens



James Garland
Garland Blanchard



Michelle Gibbings
Change Meridian



Mat Fitzgerald
Squareweave



Ann Watson
Entrepreneur Whisperer



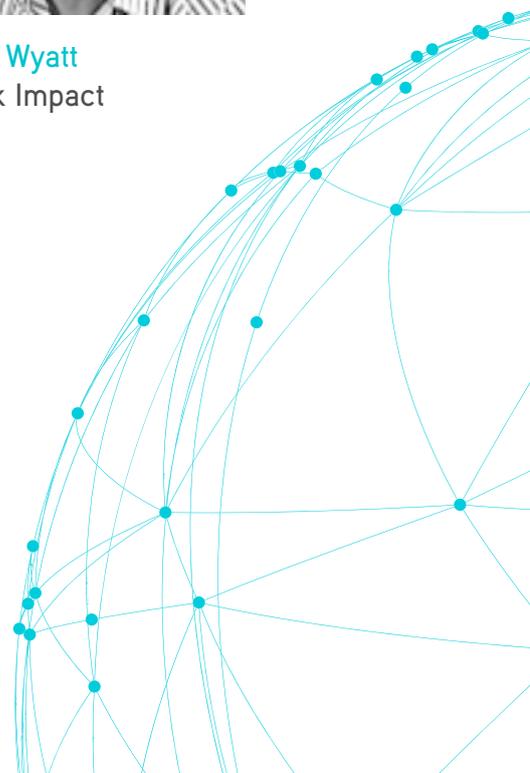
Ross Wyatt
Think Impact



Patrick Moriarty
Our Community



Meredith Lewis
Dangerous Meredith



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DATE

Wednesday 22 March 2017

TICKETS

Early Bird (closes 3 Mar 2017) - \$120 inc GST

Standard (closes 15 Mar 2017) - \$150 inc GST

REGISTER

Online registrations can be made at
www.ivt.com.au

VENUE

Melbourne Cricket Ground
Brunton Ave, Richmond VIC 3002

*Conference sessions will be webcast if you
cannot make it in person on the day



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